

## **ATTACHMENT ONE MOUNT VERNON SOCIAL MEDIA DISCLAIMERS**



### **A. Privacy Policy and Disclaimers**

All comments or other content posted to this site may be considered public records and be subject to public disclosure under the Washington State Public Records Act (RCW 42.56). Any individual accessing, browsing and using a City of Mount Vernon Social Media site accepts without limitation or qualification, the City's Social Media Policies (hereafter "Policies"). These terms and conditions apply only to the Social Media sites (defined here as third party hosted online technologies that facilitate social interaction and dialogue such as Facebook, Twitter, NextDoor, Instagram, LinkedIn and YouTube) that are managed by the City of Mount Vernon. The City of Mount Vernon maintains the right to modify these policies without notice. Any modification is effective immediately upon posting the modification on the Social Media Policy page unless otherwise stated. Continued use of a City of Mount Vernon Social Media site following the posting of any modification signifies acceptance of such modification. All users of a City of Mount Vernon Media site are also subject to the site's own Privacy Policy. The City of Mount Vernon has no control over a site's privacy policy or their modifications to it. The City of Mount Vernon also has no control over content, commercial advertisements, or other postings produced by the Social Media site that appear on the City of Mount Vernon Social Media site as part of the site's environment. The City of Mount Vernon operates and maintains its Social Media sites as a public service to provide information about City programs, services, projects, issues, events and activities. The City of Mount Vernon assumes no liability for any inaccuracies these Social Media sites may contain and does not guarantee that the Social Media sites will be uninterrupted or error-free.

### **B. Links Policy**

#### 1. Links to other Social Media Sites and External Websites Provided on City of Mount Vernon Social Media Sites

The City of Mount Vernon may select links to other Social Media sites and outside websites that offer helpful resources for users. Once an individual links to another page or site, the City's Policies no longer apply and you become subject to the policies of that page or site. The City of Mount Vernon's Social Media sites are intended specifically to share information about City programs, events and services. The City of Mount Vernon is not responsible for the content that appears on these outside links and provides these links as a convenience only. The City is not responsible for transmissions users receive from external websites. Users should be aware that these external pages and sites and the information found on those pages and sites are not controlled by, provided by, or endorsed by the City of Mount Vernon. The City reserves the right to delete links

posted by outside individuals that violate the City's Posts Policy at any time without notice.

## 2. Links by Other Entities to City of Mount Vernon Social Media Sites

It is not necessary to get advance permission to link to City of Mount Vernon Social Media sites; however, entities and individuals linking to City of Mount Vernon Social Media sites may not capture any of the City's Social Media sites within frames, present City of Mount Vernon content as their own or otherwise misrepresent any of the City's Social Media site content. Furthermore, they shall not misinform users about the origin or ownership of City of Mount Vernon Social Media site content. Links to City of Mount Vernon Social Media sites should not in any way suggest that the City of Mount Vernon has any relationship or affiliation with that organization or that the City endorses, sponsors or recommends the information, products or services of that site.

### **C. Copyright Policy**

All information and materials generated by the City of Mount Vernon and provided on City of Mount Vernon Social Media sites are the property of the City of Mount Vernon. The City retains copyright on all text, graphic images and other content that was produced by the City of Mount Vernon and found on the page. You may print copies of information and material for your own non-commercial use, provided that you retain the copyright symbol or other such proprietary notice intact on any copyrighted materials you copy. Please include a credit line reading: "credit: City of Mount Vernon Facebook (or Twitter, Instagram, YouTube, LinkedIn, etc) Page" or "Courtesy of City of Mount Vernon."

Commercial use of text, City logos, photos and other graphics is prohibited without the express written permission of the City of Mount Vernon. Use of the City logo is prohibited for any non-governmental purpose. Any person reproducing or redistributing a third-party copyright must adhere to the terms and conditions of the third-party copyright holder. If you are a copyright holder and you feel that the City of Mount Vernon did not use an appropriate credit line please notify the City's Information Services Director with detailed information about the circumstances, so that the copyright information can be added or the material in question can be removed.

### **D. Posting/Discussion Policy and Disclaimer**

**Commenting:** Comments posted to this page will be monitored for compliance under the City of Mount Vernon Social Media policy. Although the City encourages posts and comments on pages in which such posts are allowed and managed by the City, pages are limited public forums and are moderated by City staff. All posted content (comments, photos, links, etc.) must be related to the topic at hand. The following types of posts and comments are prohibited and are subject to removal:

Inappropriate and prohibited content subject to immediate removal from the page,

includes content that:

- Is not topically related to the particular article being commented upon.
- Promotes or advertises commercial services, entities or products.
- Supports or opposes any political candidate to any office or any ballot propositions. Such content may constitute a violation of state campaign laws.;
- Is obscene.
- Calls for or encourages illegal activity.
- Promotes, fosters or perpetuates discrimination on the basis of creed, color, age, religion, gender, genetics, marital status, status with regard to public assistance, national origin, physical or mental disability or sexual orientation.
- Provides information that may tend to compromise the safety or security of the public or public systems.
- Violates a legal ownership.
- Promotes illegal activity or encouragement of illegal activity; information that may tend to compromise the safety or security of the public or public systems.
- Content that violates a legal ownership interest of any other party; or anonymous posts.
- Contains vulgar, offensive, threatening, harassing, or profane language or content.
- Personal attacks of any kind.
- Offensive comments that target or disparage any ethnic, racial, or religious group.
- Sexual content.
- Obscene materials.
- Personal information of a child under the age of 13. Such information includes individually identifiable information about an individual such as: (A) a first and last name; (B) a home or other physical address including street name and name of a city or town; (C) an e-mail address; (D) a telephone number; (E) a Social Security number; (F) any other identifier that permits the physical or online contacting of a specific individual; or (G) information concerning the child or the parents of that child collected online from the child and combines with an identifier described in this paragraph.

**The City of Mount Vernon reserves the right to remove posted content that does not comply with these Policies. All posts and comments uploaded to the City of Mount Vernon pages will be periodically reviewed. All posts and comments are public records subject to public disclosure under the Public Records Act.**