

# DOWNTOWN

## PUBLIC - PRIVATE PARTNERSHIP

In 2008 the City adopted our Downtown and Waterfront Master Plan. This plan contained a goal of building a combination flood wall/levee system to protect the downtown from flooding.

With the flood wall/levee nearly complete the City is turning its attention to the next steps in facilitating development in downtown.

In 2016 the City hired Collins Woerman (CW), an award winning firm with extensive expertise in sustainable architecture, planning and design to assist the City with identifying catalyst projects to expedite the envisioned development of our historic downtown.

On March 23, 2017 CW and the City facilitated public meetings to provide information on Public - Private Partnerships and to discuss development opportunities within our downtown.



## NEXT STEPS

- **April 2017** CW will be analyzing information received during the public meetings and organize that information into areas of interest related to commercial development opportunities
- **June/July 2017** CW will provide three (3) catalyst projects and will present them to the Planning Commission and City Council in a joint meeting
- **July/August 2017** CW to provide a feasibility study of the chosen catalyst projects
- **September 2017** CW to provide a final report on strategies to implement the selected catalyst projects



*Rendering of the waterfront in downtown from the 2008 Master Plan showing what this area could look like in the future*

## KEY ENABLERS FOR PUBLIC - PRIVATE PARTNERSHIPS



### CREATE A SHARED VISION

Make sure this vision is tied to common objectives and is sustainable



### BUILD TRUST AS A CORE VALUE

Establish clear and rational decision making processes. Additionally, secure consistent and coordinated leadership



### COMMUNICATE EARLY & OFTEN

Do your homework and be prepared



### NEGOTIATE A FAIR DEAL

Understand your partners and key influencers

# WE WANT TO HEAR FROM YOU

Your thoughts and ideas on the questions below would be very much appreciated - and will help guide the decision making process as development alternatives for downtown are considered. Please mail or email your input to Chris Phillips at: City of Mount Vernon, Development Services Department, P.O. Box 809, Mount Vernon WA 98273; [cphillips@mountvernonwa.gov](mailto:cphillips@mountvernonwa.gov)

1. What type of project would you like to see built in downtown Mount Vernon? For example: restaurant, hotel, office uses, apartments/condominiums, or live/work units?
2. Do you think the project you identified in question #1 could, by itself, gain unanimous community support?
3. Are there types of development that you think should not be considered at all?
4. Are you aware of individuals that have expressed interest in living downtown?
5. What organization(s) or individuals do you think the City could partner with to achieve the desired downtown development?
6. What makes Mount Vernon a special place where businesses would want to open or move to?

